## WHAT IS CLAIMED IS:

1. A box comprising:

at least one base portion;

a lid; and

a hinge connecting the lid to the base portion;

wherein the hinge comprises:

a first element fixed to the base portion; and

a second element fixed to the lid;

one of said first and second elements comprising loops and the other of said first and second elements comprising hooks arranged to co-operate with said loops.

2. A box according to claim 1, wherein:

the base portion comprises a rear face and a top face; the first element extends over said rear and top faces; the lid comprises a rear face and a bottom face; and the second element extends over said rear and bottom faces.

3. A box according to claim 1, wherein:

the base portion has a top face;

the base portion comprises at least one third element on said top face;

the lid comprises a bottom face;

the lid comprises at least one fourth element on said bottom face;

one of the third and fourth elements comprising loops and the other

comprising hooks; and

the third and fourth elements being disposed in such a manner as to catch together when the box is closed.

4. A box according to claim 3, wherein:

the base portion has a bottom face; and

the base portion comprises on said bottom face at least one fifth element comprising at least one of loops and hooks.

- 5. A box according to claim 4, wherein the fifth element is complementary to the third element, the fifth element being positioned on the bottom face of the base portion in such a manner as to be capable of catching onto at least the third element on another base portion positioned beneath said bottom face.
  - 6. A box according to claim 1, wherein: the base portion has a bottom face; and

the base portion includes on said bottom face at least one sixth element arranged to catch with the first element of another base portion disposed beneath said bottom face.

- 7. A box according to claim 1, wherein the first element comprises at least two distinct portions.
- 8. A box according to claim 7, wherein said distinct portions are disposed close to respective opposite side faces of the base portion.
- 9. A box according to claim 7, wherein the two distinct portions are complementary.
- 10. A box according to claim 7, wherein the second element comprises two distinct portions disposed on the lid in a corresponding manner.
- 11. A box according to claim 1, wherein the first element comprises at least one fraction extending over a top face of the base portion and having a width that is not constant.
- 12. A box according to claim 11, wherein the width increases approaching a rear face of the base portion.
- 13. A box according to claim 1, wherein the first element comprises fractions fixed on surfaces that are substantially planar.
- 14. A box according to claim 1, wherein the first element comprises a fraction fixed on a surface that is not planar.
  - 15. A box according to claim 14, wherein the surface is a semi-circular cylinder.
- 16. A box according to claim 1, wherein one of the lid and the base portion carries a tab comprising at least one of loops and hooks, and wherein the other of the lid and the base portion carries a portion for catching onto said tab.
- 17. A box according to claim 1, wherein the first element extends in part over at least one side face of the base portion.
- 18. A box according to claim 1, wherein the second element extends in part over at least one side face of the lid.
- 19. A box according to claim 1, wherein:

  each of the base portion and the lid has a perimeter that is not rectangular; and
  the first and second elements extend over respective fractions of the perimeter
  of the base portion and of the lid.
- 20. A box according to claim 19, wherein the perimeter is circular when observed from above.

- 21. A box according to claim 1, wherein the first element extends over the top face, the rear face, and at least one of the side faces of the base portion.
- 22. A box according to claim 1, wherein at least one of the first and second elements is fixed at least in part in a setback of one of the base portion and the lid.
- 23. A box according to claim 22, further comprising at least one element comprising hooks fixed in a setback of one of the base portion and the lid.
- 24. A box according to claim 1, wherein at least one of the base portion and the lid includes a portion in relief arranged to co-operate with a complementary portion in relief of the other one of the lid and the base portion so as to position the lid relative to the base portion when the box is closed.
- , 25. A box according to claim 1, wherein the base portion includes a portion in relief on a bottom face, said portion in relief being arranged to co-operate with a portion in relief of the top face of another base portion so as to position the two base portions relative to each other.
- 26. A box according to claim 1, wherein the base portion includes a housing receiving at least one substance.
  - 27. A box according to claim 26, wherein the substance is contained in a dish.
- 28. A box according to claim 1, wherein the base portion includes a housing receiving at least one applicator.
- 29. A box according to claim 26, wherein the housing has a bottom comprising one of hooks and loops.
  - 30. A box according to claim 1, wherein the lid includes a mirror.
- 31. A box according to claim 30, wherein the mirror is disposed on a bottom face of the lid.
- 32. A box according to claim 1, comprising a second base portion superposed with the first.
- 33. A box according to claim 1, wherein at least one of the first and second elements is movable relative to a corresponding portion of the box.
  - 34. A box according to claim 1, wherein the box is a cosmetic box.
- 35. A method of using a box according to claim 1, comprising:
  contacting the first and second elements so that the hooks cooperate with the loops; and

moving the lid relative to the at least one base portion while keeping the first and second elements in contact with each other.